## **ORDER**

Orders	Order / Rev:	A2719025		
	Alt Order #:	27139166		
	Product Desc:	General		KSN
	Estimate:	9463		Wichita KS KSNW
	Flight Dates:	10/13/20 - 10/19/20	Primary AE:	Katz Washington
	Original Date / Rev:	10/14/20 / 10/14/20	Sales Office:	K-WAS
	Order Type:	REG	Sales Region:	Nat
Agency	Name:	Waterfront Strategies		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		3050 K Street, NW	Billing Cycle:	EOM
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	POL/Duty and Country PAC	Order Brand:	
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PL6	Advertiser External ID:	
	Revenue Code 1:	AGY	Agency External ID:	IN14921
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	POL-ISS	Order Separation:	00:15:00
	Priority:	P3		

## Bill Plan Totals

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
09/28/20	10/25/20	107	\$71,160.00	\$60,486.00	October 2020	107	\$71,160.00	\$60,486.00	0.00
					Totals	107	\$71,160,00	\$60,486,00	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

۱n	Ch	Stort	End	Inventory Code	Prook	Stort/End	Time Dave	lon Cr	oto	Poto Dri	Dta Tuno	Cnoto	Amount
Ln		Start	End	Inventory Code		Start/End	Time Days MTWTF	Len Sp :30			Rtg Type		
- 1	Multi Channel		) 10/19/20 ;KSNG,KSI	KSN Today 1	CM	5-6am	MI WI F	.30	5	\$200.00 P3	0.00 NM	5	\$1,000.00
	Onamo		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	KSN Today 1									
	KANSAS	S TODAY	<b>'</b> 1										
	Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	/eek: 10/	13/20	10/19/20	МТWТF	5	\$200.00	0.00						
2	Multi		10/19/20	KSN Today 2	CM	6-7am	MTWTF	:30	5	\$400.00 P3	0.00 NM	5	\$2,000.00
	Channel	ls : KSNC	KSNG,KSI	NL,KSNW KSN Today 2									
	KANSAS	S TODAY	2	NON Today 2									
	Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	/eek: 10/		10/19/20	МГШГ	5	\$400.00	0.00						
3	Multi	10/13/20	10/19/20	Today Show 7-8a	am CM	7-8am	MTWTF	:30	10	\$700.00 P3	0.00 NM	10	\$7,000.00
	Channel	ls : KSNC	KSNG,KSI	•									
	TOD 41/	01.047		Today Show 7-8	am								
	TODAY	-	E. J.D.	M/a alada sa	01-00/1-	D-1-	Detien						
۱۸	<u>5tai</u> /eek: 10/		End Date 10/19/20	<u>Weekdays</u> MTWTF	Spots/Week 10	<u>Rate</u> \$700.00	Rating 0.00						
N 4	Multi		) 10/19/20	Today Show 8-9a		8-9am	MTWTF	:30	10	\$600.00 P3	0.00 NM	8	\$4,800.00
111 4			;KSNG,KSI		dili Civi	0-94111	IVII VV I I'	.30	10	\$600.00 F3	U.UU INIVI	O	\$4,800.00
	<b>0</b> 1.01.110.		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Today Show 8-9a	am								
	TODAY	SHW<		•									
	Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						

Print Date: 10/14/20 14:38:55 Page 2 of 4

Order / Rev: A2719025 Advertiser: POL/Duty and Country PAC

Alt Order #: 27139166 Product Desc: General Wichita KS KSNW

Flight Dates: 10/13/20 - 10/19/20 Estimate: 9463

_Ln Ch Start End Inventory Cod	e Break	Start/End	Time Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
Start Date         End Date         Weekdays           Week: 10/13/20         10/19/20         MFWFF	Spots/Week	Rate	Rating					
Week: 10/13/20 10/19/20 MTWTF Spot Ch Date Range Description	10 Star	\$600.00 t/End Time	0.00	Weekdays	Length Rate	Rtg Type		
1 Multi 10/13/20-10/19/20 Today Show 8-9ar				MTWThF				
7 Multi 10/13/20-10/19/20 Today Show 8-9ar	n 8-9a	ım		MTWThF	:30 <del>(\$600.00)</del>	0.00 NM		
Credited					.σσ (φοσσίου)			
5 Multi 10/18/20 10/18/20 Meet the Press	СМ	Meet the Pr	ess	S :30	1 \$900.00 P2	0.00 NM	1	\$900.00
Channels : KSNC,KSNG,KSNL,KSNW Meet the Press								
MEET PRESS-SUN								
Start Date         End Date         Weekdays           Week: 10/12/20         10/18/20        S	Spots/Week 1	Rate \$900.00	Rating 0.00					
6 Multi 10/13/20 10/19/20 M-F 9-10a	СМ	9-10a	MTWTF-	- :30	5 \$340.00 P3	0.00 NM	5	\$1,700.00
Channels : KSNC,KSNG,KSNL,KSNW								
M-F 9-10a LVE-KELLY&RYAN<								
Start Date End Date Weekdays	Spots/Week	Rate	Rating					
Week: 10/13/20 10/19/20 MTWTF	5	\$340.00	0.00					
7 Multi 10/13/20 10/19/20 Today Show II Channels : KSNC,KSNG,KSNL,KSNW	CM	10-11a	MTWTF-	- :30	5 \$340.00 P3	0.00 NM	5	\$1,700.00
Today Show 2								
TDY 3RD HR-NBC<	0	Data	Dation					
Start Date         End Date         Weekdays           Week: 10/13/20         10/19/20         MFWFF -	Spots/Week 5	Rate \$340.00	Rating 0.00					
8 Multi 10/13/20 10/19/20 Today Show III	CM	11am-12n	MTWTF-	- :30	5 \$340.00 P3	0.00 NM	5	\$1,700.00
Channels : KSNC,KSNG,KSNL,KSNW								
Today Show 3 TODAY H&J-NBC<								
Start Date End Date Weekdays	Spots/Week	Rate	Rating					
Week: 10/13/20 10/19/20 MTWTF	5	\$340.00	0.00				_	
9 Multi 10/13/20 10/19/20 KSN News Channels : KSNC,KSNG,KSNL,KSNW	СМ	12n-1pm	MTWTF-	- :30	5 \$400.00 P3	0.00 NM	5	\$2,000.00
KSN News								
KSN NEWS-NOON Start Date End Date Weekdays	Spots/Week	Rate	Rating					
Week: 10/13/20 10/19/20 MTWTF	<u>5pois/Week</u>	\$400.00	0.00					
10 Multi 10/13/20 10/19/20 Good Day Kans	as CM	1230p-1p	MTWTF-	- :30	5 \$280.00 P3	0.00 NM	5	\$1,400.00
Channels : KSNC,KSNG,KSNL,KSNW Good Day Kans	as							
GOOD DY-CARRLL	, do							
Start Date End Date Weekdays	Spots/Week	Rate	Rating					
Week: 10/13/20 10/19/20 MTWTF 11 Multi 10/13/20 10/19/20 Days of Our Livi	es CM	\$280.00	0.00 MTWTF-	- :30	5 \$340.00 P3	0.00 NM	5	\$1,700.00
Channels : KSNC,KSNG,KSNL,KSNW	es Civi	1-2p	MII WIF-	30	5 \$340.00 P3	U.UU INIVI	5	\$1,700.00
Days of Our Liv	res							
DAYS-OUR LIVES Start Date End Date Weekdays	Spots/Week	Rate	Rating					
Week: 10/13/20 10/19/20 MTWTF	5	\$340.00	0.00					
12 Multi 10/13/20 10/19/20 M-F 2-3p	CM	2p-3p	MTWTF-	- :30	5 \$280.00 P3	0.00 NM	5	\$1,400.00
Channels : KSNC,KSNG,KSNL,KSNW M-F 2-3p								
KELLY CLARKSON								
Start Date End Date Weekdays Week: 10/13/20 10/19/20 MIWIF	Spots/Week	Rate	Rating					
Week: 10/13/20 10/19/20 MTWTF 13 Multi 10/13/20 10/19/20 M-F 4-430p	5 CM	\$280.00 4-430pm	0.00 MTWTF-	- :30	5 \$600.00 P3	0.00 NM	5	\$3,000.00
Channels : KSNC,KSNG,KSNL,KSNW	Olvi	г тоории	MII WIII	.50	υ ψουσίου ι σ	0.00 INIVI		ψο,σσσ.σσ
M-F 4-430p JEOPARDY TWO								
Start Date End Date Weekdays	Spots/Week	Rate	Rating					
Week: 10/13/20 10/19/20 MTWTF	5	\$600.00	0.00					
14 Multi 10/13/20 10/19/20	СМ	430-5pm	MTWTF-	- :30	5 \$900.00 P3	0.00 NM	5	\$4,500.00

Print Date: 10/14/20 14:38:55 Page 3 of 4

Order / Rev: A2719025 Advertiser: POL/Duty and Country PAC

Alt Order #: 27139166 Product Desc: General Wichita KS KSNW

Flight Dates: 10/13/20 - 10/19/20 Estimate: 9463

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ïme Days	Len Sp	oots Rate Pri	Rtg Type	Spots	Amount
Channe	ls : KSN0	C,KSNG,KSI	M-F 430-5p NL,KSNW M-F 430-5p								
JEOPAF <u>Star</u> Week: 10/	rt Date	End Date 10/19/20	Weekdays MTWTF	Spots/Week	Rate	Rating					
15 Multi		0 10/19/20	KSN News at Five	5 CM	\$900.00 5-530pm	0.00 MTWTF	:30	4 \$1,000.00 P3	0.00 NM	4	\$4,000.00
Channe	ls : KSN0	C,KSNG,KSI			о осор		.00	. 41,000.001	0.00	·	ψ 1,000100
KSN NE		End Data	Maakdaya	Cnoto/Mode	Doto	Dating					
Week: 10/	rt Date 13/20	End Date 10/19/20	<u>Weekdays</u> MTWTF	Spots/Week 4	Rate \$1,000.00	Rating 0.00					
		0 10/19/20 C,KSNG,KSI	KSN News at Six NL,KSNW KSN News at Six	СМ	6-630p	МГЖГБ	:30	3 \$1,500.00 P3	0.00 NM	3	\$4,500.00
KSN NE	WS-6P		NSIN INEWS at SIX								
Sta Week: 10/	rt Date 13/20	End Date 10/19/20	Weekdays MTWTF	Spots/Week 3	<u>Rate</u> \$1,500.00	Rating 0.00					
		0 10/17/20 C,KSNG,KSI	Sa 630-7p NL,KSNW Sa 630-7p	СМ	630-7pm	S-	:30	1 \$800.00 P3	0.00 NM	1	\$800.00
WHEEL	-FORTN	EW	0a 030-7p								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/18/20 0 10/19/20		CM	\$800.00 10-10:35pm	0.00 MTWTF	:30	5 \$1,500.00 P3	0.00 NM	5	\$7,500.00
		C,KSNG,KSI	NL,KSNW		. с. с. с. с. с.		.00	φ.,σσσ.σσ. σ	0.00		ψ.,σσσ.σσ
KSN NE	WS-10P	le	KSN News at Ter	n Mon-Fri							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/19/20	МГWГF		\$1,500.00	0.00					
		0 10/19/20 C,KSNG,KSI	Tonight Show NL,KSNW Tonight Show/Jim	CM nmy Fallon	10:35p-11:3	opm MTWTF	:30	5 \$560.00 P3	0.00 NM	5	\$2,800.00
	SHW-N			0 . 00 .	5.	5					
Sta Week: 10/	rt Date 13/20	End Date 10/19/20	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$560.00	Rating 0.00					
		0 10/19/20 C,KSNG,KSI	Mon Prime Other NL,KSNW Mon Prime Other		7-9p	М	:30	1 \$2,400.00 P3	0.00 NM	1	\$2,400.00
The Voi	ce-NBC			•							
Week: 10/		End Date 10/25/20	Weekdays M	Spots/Week 1	Rate \$2,400.00	Rating 0.00					
		0 10/19/20 C,KSNG,KSI	Mon Prime Hour 3 NL,KSNW Monday 9-10p	B CM	9-10p	M	:30	1 \$1,600.00 P3	0.00 NM	1	\$1,600.00
Weakes	st Link										
Star Week: 10/	rt Date	End Date 10/25/20	<u>Weekdays</u> M	Spots/Week 1	Rate \$1,600.00	Rating 0.00					
22 Multi	10/13/2		Tue Prime Hour 2 NL,KSNW		8-9p	- T	:30	1 \$2,400.00 P3	0.00 NM	1	\$2,400.00
Ellen"s	Games		Tuesday 8-9p								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/18/20	- T	1	\$2,400.00	0.00					
		0 10/14/20 C,KSNG,KSI	Wed Prime Other NL,KSNW Wed Prime Other		7p-10p	W	:30	3 \$1,600.00 P3	0.00 NM	3	\$4,800.00
Billboard	d Music A	Awards									
Sta Week: 10/	rt Date	End Date 10/18/20	<u>Weekdays</u> W	Spots/Week	Rate \$1,600.00	Rating 0.00					
		0 10/16/20		CM	9-10p	F	:30	1 \$1,000.00 P3	0.00 NM	1	\$1,000.00
Channe	ls : KSN0	C,KSNG,KSI	NL,KSNW Friday 9-10p								

Print Date: 10/14/20 14:38:55 Page 4 of 4

Order / Rev: A2719025

Advertiser:

POL/Duty and Country PAC

Alt Order #: 27139166 Product Desc:

General

Flight Dates:

10/13/20 - 10/19/20

Estimate: 9463 Wichita KS KSNW

Ln C	h Sta	rt	End	Inventory Code	Brea	k Start/End T	ime Day	/s Len	Spots	Rate Pri	Rtg Type	Spots	Amount
DA	ATELNE FR	-NB	C									_	
	01		End Date	14/	0	D-1-	D - C						

LII CII Statt Ei	id liliverilory Code	Dieak	Start/Enu	Tille Days	Len Spots	Nate Fil	rig Type	Spois	Amount
DATELNE FR-NBC									
Start Date End	Date Weekdays	Spots/Week	Rate	Rating					
Week: 10/12/20 10/1	8/20 F		\$1,000.00	0.00					
25 Multi 10/18/20 10/		Dro C@M	• •	Amer FS	:30	1 \$1,600.00 P3	0.00 NM	1	\$1,600.00
		FIE Gaulvi	FB INIGHT III	Alliel F3	.30	1 \$1,000.00 P3	U.UU INIVI	!	φ1,600.00
Channels : KSNC,KSN		. D O							
Establish Nicolation Assess	FB Night in Ame	Pre Game							
Football Night in Amer									
	Date Weekdays	Spots/Week	Rate	Rating					
Week: 10/12/20 10/1	8/20S	1	\$1,600.00	0.00					
26 Multi 10/13/20 10/	19/20 Kansas Today	CM	430-5am	M- WTF	:30	0 \$80.00 P3	0.00 NM	1	\$80.00
Channels : KSNC,KSN									
	Kansas Today								
07 Mark: 40/47/00 404	· · · · · · · · · · · · · · · · · · ·	Civ. CM	0.000===	S-	.20	4	0.00 NIM	,	<b>#</b> 000 00
	17/20 Sat KSN News at	Six CM	6-630pm	5-	:30	1 \$800.00 P3	0.00 NM	1	\$800.00
Channels : KSNC,KSN		. 0:							
	Sat KSN News a								
	<u>Date</u> <u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>					
Week: 10/12/20 10/1	8/20 S-	1	\$800.00	0.00					
N28 Multi 10/15/20 10/	19/20 Early Today	CM	4-430am	M TF	:30	2 \$50.00 P3	0.00 NM	2	\$100.00
Channels : KSNC,KSN									
	Early Today								
Start Date End	Date Weekdays	Spots/Week	Rate	Rating					
	8/20 TF	1	\$50.00	0.00					
	5/20 M	1	\$50.00	0.00					
						4 A700 00 D0	0.00.104		<b>#</b> 700.00
N29 Multi 10/17/20 10/		СМ	8-9p	S-	:30	1 \$700.00 P3	0.00 NM	1	\$700.00
Channels : KSNC,KSN	'								
	Saturday 8-9p								
Start Date End	Date Weekdays	Spots/Week	Rate	Rating					
Week: 10/12/20 10/1	8/20 S-	1	\$700.00	0.00					
N30 Multi 10/18/20 10/	/18/20 Su 530a-6a	CM	530-6a	S	:30	1 \$80.00 P3	0.00 NM	1	\$80.00
Channels : KSNC,KSN	IG.KSNL.KSNW					,			,
	Su 530a-6a								
Start Date End	Date Weekdays	Spots/Week	Rate	Rating					
	8/20S	<u>5pots/Week</u>	\$80.00	0.00					
		<u>'</u>							
N31 Multi 10/17/20 10/		CM	KSN News	at 10 SS-	:30	1 \$1,200.00 P3	0.00 NM	1	\$1,200.00
Channels : KSNC,KSN									
	KSN News at 10	Sat							
Start Date End	Date Weekdays	Spots/Week	Rate	Rating					
Week: 10/12/20 10/1	8/20S-	1	\$1,200.00	0.00					

Totals 107 \$71,160.00



125 West 55th St

New York, NY 10019

Contract # 27139166 Changes as of: 10/14/2020 at 2:21 PM

**CPE**: 381/405/9463 Flight: 10/13/20 - 10/19/20 Agency: WATERFRONT STRATEGIE Advertiser: Duty and Country

> 3050 K ST NW #100 Product: General

**Agency Order #:** 10034889 Washington, DC 20007

> Buyer: Meade, Nicole Salesperson: KELLY JOHNS

202-872-5880

Office: WASHINGTON

Station: KSNW

Market: Wichita

Version: Highlighting Makegood 1

Total Spots: 107 Total CPP: \$0.00 Service: Nielsen

Status: Accepted

**Total \$:** \$71,160.00

Con Type: POLITICAL/VOTE

Primary Demo: Adults 35+ Total GRP:

Assistant: KELLY JOHNS Traffic #: A2719025 202-872-5880

Separation:

									10/13 - 10/13	Total	Total		
	# Day/Time	DP	Program	Rate	A35P Rating	Len	10/	13		Spots	\$	CPP*	GRP*
MSD	Tu-F,M 4 8a-9a		TODAY SHW<	\$600.00	0	30	10 8	3		8	\$4,800.00	\$0.00	0.0
MGD:	Sa 10p-10:35p		Sat 10pm News	\$1,200. 00	0.0	30	1			1	\$1,200.00	\$0.00	0.0

TOTALS: 107 107 \$71,160.00 \$0.00 0.0

	Makegood Comments									
Date/Time	Action	Added by	Comment							
10/14/20 2:21 PM	Sent To Rep	Patty Sparkman	to Special Rept on 10/13 - please accept MG offer asap. thanks							